

**NEWS RELEASE** 

## KB Home Reports 2021 Third Quarter Results

9/22/2021

Revenues Totaled \$1.47 Billion, Up 47%; Diluted Earnings Per Share Grew 93% to \$1.60

Operating Income Margin Improved 270 Basis Points to 11.6%; Gross Margin Expanded to 21.5%

Net Order Value Up 22% to \$2.01 Billion; Ending Backlog Value Increased 89% to \$4.84 Billion

Repurchased 4.7 Million Shares, or 5.1% of its Outstanding Shares, for \$188.2 Million

LOS ANGELES--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today reported results for its third quarter ended August 31, 2021.

"We produced significant year-over-year growth in a number of key metrics during the third quarter, highlighted by our operating income margin increasing to 12.1%, excluding inventory-related charges. We continue to effectively balance pace, price and starts, with a focus on optimizing our assets while growing our scale and expanding our gross margin," said Jeffrey Mezger, Chairman, President and Chief Executive Officer. "While our third quarter deliveries were impacted by the ongoing industry-wide supply chain issues and labor shortages that have extended build times, we are working through solutions to mitigate the issues and stabilize our construction times."

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"As we approach the end of our 2021 fiscal year, we expect that our increased scale at a higher profitability level will generate a return on equity of approximately 20% for the year. Looking ahead to 2022, we anticipate another year of profitable growth. With a sizable increase in our backlog value and projected increases in community count and margins, we expect a meaningful expansion of our return on equity that will be further enhanced by the \$188 million we returned to stockholders through recent share repurchases."

#### Three Months Ended August 31, 2021 (comparisons on a year-over-year basis)

- Revenues grew 47% to \$1.47 billion, their highest third-quarter level in 14 years.
- Homes delivered increased 35% to 3.425.
- Average selling price rose 11% to \$426,800.
- Homebuilding operating income grew 91% to \$169.9 million. The homebuilding operating income margin expanded 270 basis points to 11.6%. Excluding inventory-related charges of \$6.7 million in the current quarter and \$6.9 million in the year-earlier quarter, this metric improved to 12.1% from 9.6%.
  - The housing gross profit margin expanded 160 basis points to 21.5%. Excluding inventory-related charges, the housing gross profit margin improved to 22.0% from 20.6%.
    - The housing gross profit margin improvement mainly reflected a favorable pricing environment due to strong demand and the limited supply of available homes for sale, and lower relative amortization of previously capitalized interest.
    - Adjusted housing gross profit margin, a metric that excludes inventory-related charges and the amortization of previously capitalized interest, increased to 24.5% from 23.7%.
  - Selling, general and administrative expenses as a percentage of housing revenues improved to 9.9% from 11.0%, primarily reflecting increased operating leverage due to higher revenues, partly offset by higher costs associated with certain performance-based employee compensation plans, as well as expenses to support current and expected growth.
- Total pretax income grew 72% to \$174.2 million, inclusive of a \$5.1 million loss on early extinguishment of debt, as previously reported, which is described further below. As a percentage of revenues, pretax income increased 180 basis points to 11.9%.
- The Company's income tax expense and effective tax rate were \$24.1 million and approximately 14%, respectively, compared to income tax expense of \$22.9 million and an effective tax rate of approximately 23%. The lower effective tax rate primarily reflected an increase in federal energy tax credits the Company earned from building energy efficient homes.
- Net income of \$150.1 million and diluted earnings per share of \$1.60 increased 91% and 93%, respectively.

### Nine Months Ended August 31, 2021 (comparisons on a year-over-year basis)

- Homes delivered increased 26% to 9,793.
- Average selling price rose to \$412,000, up 8%.
- Revenues of \$4.05 billion were up 35%.
- Pretax income grew 98% to \$471.4 million.
- Net income increased 105% to \$390.5 million and diluted earnings per share rose 103% to \$4.11.

#### Backlog and Net Orders (comparisons on a year-over-year basis)

- Ending backlog value expanded 89% to \$4.84 billion, the Company's highest third-quarter level since 2006, driven by strong increases in each of the Company's four regions, ranging from 70% in the West Coast to 140% in the Southeast. Ending backlog grew 58% to 10,694 homes.
- Net order value increased by \$365.4 million, or 22%, to \$2.01 billion, reflecting a 26% increase in the overall average selling price of net orders to \$491,800, partly offset by a 3% decrease in net orders to 4,085. While net orders per community remained strong, the Company's total net orders decreased due to a lower average community count in the current period.
  - The cancellation rate as a percentage of gross orders for the quarter improved to 9% from 17%.
- Reflecting strong housing demand, average monthly net orders per community increased to 6.6 from 5.9,
   even as the Company strategically paced lot releases to enhance margins and align with current production capacity.
- The Company's average community count decreased 14% to 205, and its ending community count declined 9% to 210. On a sequential basis, the Company's average community count held steady, and its ending community count increased 5%.

### Balance Sheet as of August 31, 2021 (comparisons to November 30, 2020)

- The Company's cash and cash equivalents totaled \$350.1 million, compared to \$681.2 million, mainly reflecting substantial investments in land and land development through the first nine months of 2021, as well as the early redemption of debt and share repurchases in the current quarter. Partly offsetting these outflows were cash generated from operations and proceeds from the current-quarter issuance of senior notes.
  - The Company had total liquidity of \$1.14 billion, including cash and cash equivalents and \$791.4 million of available capacity under its unsecured revolving credit facility.
- Inventories increased 19% to \$4.66 billion.
  - Investments in land acquisition and development for the nine months ended August 31, 2021 rose 83% to \$1.91 billion, compared to \$1.04 billion for the year-earlier period.
  - o The Company's lots owned or under contract increased to 80,964, up 21% from November 30, 2020 and

34% year over year.

- Of the Company's total lots, approximately 58% were owned and 42% were under contract.
- The Company's 46,755 owned lots represented a supply of approximately 3.7 years, based on homes delivered in the trailing 12 months.
- Notes payable increased by \$116.3 million to \$1.86 billion.
  - o On June 9, 2021, the Company completed the issuance of \$390.0 million in aggregate principal amount of 4.00% senior notes due 2031, and used a portion of the net proceeds to purchase, pursuant to a tender offer that expired the previous day, \$269.8 million in aggregate principal amount of its outstanding \$450.0 million of 7.00% senior notes due December 15, 2021. The Company recognized a \$5.1 million loss on this early redemption of debt.
  - The Company's debt to capital ratio of 39.6% was unchanged, despite the higher debt level and the share repurchases undertaken during the quarter, as described below. On a year-over-year basis, this ratio improved 90 basis points.
  - o On September 15, 2021, the Company redeemed the remaining \$180.2 million in aggregate principal amount of the 7.00% senior notes at par value.
    - Including this redemption, the Company has reduced its debt balance by \$63.7 million since November 30, 2020. On a pro forma basis, assuming this redemption occurred during the 2021 third quarter, the Company's ratio of debt to capital would have been 37.2% as of August 31, 2021.
- The Company repurchased approximately 4.7 million shares, or 5.1%, of its outstanding common stock during the 2021 third quarter at a total cost of \$188.2 million.

#### Conference Call

The conference call to discuss the Company's 2021 third quarter earnings will be broadcast live TODAY at 2:00 p.m. Pacific Time, 5:00 p.m. Eastern Time. To listen, please go to the Investor Relations section of the Company's website at **kbhome.com**.

#### About KB Home

KB Home is one of the largest and most recognized homebuilders in the United States and has built over 650,000 quality homes in our more than 60-year history. Today, KB Home operates in 45 markets from coast to coast. What sets KB Home apart is the exceptional personalization we offer our homebuyers—from those buying their first home to experienced buyers—allowing them to make their home uniquely their own, at a price that fits their budget. As the leader in energy-efficient homebuilding, KB Home was the first builder to make every home it builds ENERGY STAR® certified, a standard of energy performance achieved by fewer than 10% of new homes in America, and has built more ENERGY STAR certified homes than any other builder. An energy-efficient KB home helps lower

the cost of ownership and is designed to be healthier, more comfortable and better for the environment than new homes without certification. We build strong, personal relationships with our customers so they have a real partner in the homebuying process. As a result, we have the distinction of being the #1 customer-ranked national homebuilder in third-party buyer satisfaction surveys. Learn more about how we build homes built on relationships by visiting **kbhome.com**.

#### Forward-Looking and Cautionary Statements

Certain matters discussed in this press release, including any statements that are predictive in nature or concern future market and economic conditions, business and prospects, our future financial and operational performance, or our future actions and their expected results are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are based on current expectations and projections about future events and are not guarantees of future performance. We do not have a specific policy or intent of updating or revising forward-looking statements. Actual events and results may differ materially from those expressed or forecasted in forward-looking statements due to a number of factors. The most important risk factors that could cause our actual performance and future events and actions to differ materially from such forward-looking statements include, but are not limited to the following: general economic, employment and business conditions; population growth, household formations and demographic trends; conditions in the capital, credit and financial markets; our ability to access external financing sources and raise capital through the issuance of common stock, debt or other securities, and/or project financing, on favorable terms; the execution of any securities repurchases pursuant to our board of directors' authorization; material and trade costs and availability, including lumber and other building materials and appliances; consumer and producer price inflation; changes in interest rates; our debt level, including our ratio of debt to capital, and our ability to adjust our debt level and maturity schedule; our compliance with the terms of our revolving credit facility; volatility in the market price of our common stock; home selling prices, including our homes' selling prices, increasing at a faster rate than consumer incomes; weak or declining consumer confidence, either generally or specifically with respect to purchasing homes; competition from other sellers of new and resale homes; weather events, significant natural disasters and other climate and environmental factors; any failure of lawmakers to agree on a budget or appropriation legislation to fund the federal government's operations, and financial markets' and businesses' reactions to any such failure; government actions, policies, programs and regulations directed at or affecting the housing market (including the Coronavirus Aid, Relief, and Economic Security Act, relief provisions for outstanding mortgage loans and any extensions or broadening thereof, the tax benefits associated with purchasing and owning a home, and the standards, fees and size limits applicable to the purchase or insuring of mortgage loans by government-sponsored enterprises and government agencies), the homebuilding industry, or construction activities; changes in existing tax laws or enacted corporate income tax rates, including those resulting from regulatory guidance and interpretations issued with respect thereto; changes in U.S. trade policies, including the imposition of tariffs and duties on

homebuilding materials and products, and related trade disputes with and retaliatory measures taken by other countries; the adoption of new or amended financial accounting standards and the guidance and/or interpretations with respect thereto; the availability and cost of land in desirable areas and our ability to timely develop acquired land parcels and open new home communities; our warranty claims experience with respect to homes previously delivered and actual warranty costs incurred; costs and/or charges arising from regulatory compliance requirements or from legal, arbitral or regulatory proceedings, investigations, claims or settlements, including unfavorable outcomes in any such matters resulting in actual or potential monetary damage awards, penalties, fines or other direct or indirect payments, or injunctions, consent decrees or other voluntary or involuntary restrictions or adjustments to our business operations or practices that are beyond our current expectations and/or accruals; our ability to use/realize the net deferred tax assets we have generated; our ability to successfully implement our current and planned strategies and initiatives related to our product, geographic and market positioning, gaining share and scale in our served markets and in entering into new markets; our operational and investment concentration in markets in California; consumer interest in our new home communities and products, particularly from first-time homebuyers and higher-income consumers; our ability to generate orders and convert our backlog of orders to home deliveries and revenues, particularly in key markets in California; our ability to successfully implement our business strategies and achieve any associated financial and operational targets and objectives, including those discussed in this release or in any of our other public filings, presentations or disclosures; income tax expense volatility associated with stock-based compensation; the ability of our homebuyers to obtain residential mortgage loans and mortgage banking services; the performance of mortgage lenders to our homebuyers; the performance of KBHS, our mortgage banking joint venture with Stearns Ventures, LLC; information technology failures and data security breaches; an epidemic or pandemic (such as the outbreak and worldwide spread of COVID-19), and the control response measures that international, federal, state and local governments, agencies, law enforcement and/or health authorities implement to address it, which may (as with COVID-19) precipitate or exacerbate one or more of the above-mentioned and/or other risks, and significantly disrupt or prevent us from operating our business in the ordinary course for an extended period; widespread protests and civil unrest, whether due to political events, efforts to institute law enforcement and other social and political reforms, or otherwise, and the impacts of implementing or failing to implement any such reforms; and other events outside of our control. Please see our periodic reports and other filings with the Securities and Exchange Commission for a further discussion of these and other risks and uncertainties applicable to our business.

> KB HOME CONSOLIDATED STATEMENTS OF OPERATIONS For the Three Months and Nine Months Ended August 31, 2021 and 2020 (In Thousands, Except Per Share Amounts - Unaudited)

	Three Months Ended August 31,				Nine Months Ended August 31,			
		2021		2020		2021		2020
Total revenues	\$	1,467,102	\$	999,013	\$	4,049,732	\$	2,988,918
Homebuilding:			. =	•	-			
Revenues	\$	1,461,896	\$	995,148	\$	4,035,939	\$	2,977,810
Costs and expenses	4	(1,291,967)	4	(906,205)	4	(3,589,014)	4	(2,777,083)
Operating income	_	169,929		88,943		446,925		200,727
Interest income		144		786		1,038		2,163
Equity in income (loss) of unconsolidated joint ventures		(182)		1,922		(5)		11,981
Loss on early extinguishment of debt		(5,075)				(5,075)		
Homebuilding pretax income		164,816		91,651		442,883		214,871
Financial services:								
Revenues		5,206		3,865		13,793		11,108
Expenses		(1,234)		(1,056)		(3,687)		(2,901)
Equity in income of unconsolidated joint ventures		5,409		6,855		18,423		14,874
Financial services pretax income		9,381		9,664		28,529		23,081
Total pretax income		174,197		101,315		471,412		237,952
Income tax expense	_	(24,100)		(22,900)		(80,900)	<del></del>	(47,800)
Net income	\$	150,097	\$	78,415	\$	390,512	\$	190,152
Earnings per share:								
Basic	\$	1.66	\$	.86	\$	4.26	\$	2.09
Diluted	\$	1.60	\$	.83	\$	4.11	\$	2.02
Weighted average shares outstanding:	-	1100	-	,00	-		-	
Basic		00.076		00 525		01 200		00 202
		90,076	: ==	90,535	: =	91,290	_	90,292
Diluted		93,264	. =	94,105		94,512	_	93,788

# KB HOME CONSOLIDATED BALANCE SHEETS (In Thousands - Unaudited)

A = = = +=		November 30, 2020		
Assets Homebuilding: Cash and cash equivalents Receivables Inventories Investments in unconsolidated joint ventures Property and equipment, net Deferred tax assets, net Other assets	\$	350,141 295,092 4,655,875 39,484 72,470 194,845 111,022 5,718,929	\$	681,190 272,659 3,897,482 46,785 65,547 231,067 125,510 5,320,240
Financial services Total assets	\$	37,418 5,756,347	\$	36,202 5,356,442
Liabilities and stockholders' equity Homebuilding: Accounts payable Accrued expenses and other liabilities Notes payable	\$	340,540 708,265 1,863,501	\$	273,368 667,501 1,747,175
Financial services Stockholders' equity Total liabilities and stockholders' equity	\$	2,912,306 2,308 2,841,733 5,756,347	\$	2,688,044 2,629 2,665,769 5,356,442

KB HOME SUPPLEMENTAL INFORMATION For the Three Months and Nine Months Ended August 31, 2021 and 2020 (In Thousands, Except Average Selling Price - Unaudited)

Three Months E	nded August 31,	Nine Months Ended August 31,				
2021	2021 2020		2020			

Housing Land Total	\$ 1,461,648 248 1,461,896	\$ 979,113 16,035 995,148	\$ 4,035,033 906 4,035,939	\$ 2,960,901 16,909 2,977,810
Homebuilding costs and expenses:  Construction and land costs  Housing  Land  Subtotal  Selling, general and administrative expenses  Total	\$ 1,147,448 194 1,147,642 144,325 1,291,967	\$ 784,427 14,068 798,495 107,710 906,205	\$ 3,176,643 926 3,177,569 411,445 3,589,014	\$ 2,414,059 14,942 2,429,001 348,082 2,777,083
Interest expense: Interest incurred Interest capitalized Total	\$ 29,605 (29,605) —	\$ 31,054 (31,054) —	\$ 91,807 (91,807) —	\$ 93,071 (93,071) —
Other information: Amortization of previously capitalized interest Depreciation and amortization	\$ 37,544 7,707	\$ 30,628 7,701	\$ 109,794 23,499	\$ 93,949 23,445
Average selling price:  West Coast Southwest Central Southeast Total	\$ 641,100 375,300 327,500 302,700 426,800	\$ 605,400 330,700 310,000 286,500 384,700	\$ 616,700 363,000 317,500 295,600 412,000	\$ 596,200 321,700 300,100 290,500 379,800

KB HOME SUPPLEMENTAL INFORMATION For the Three Months and Nine Months Ended August 31, 2021 and 2020 (Dollars in Thousands - Unaudited)

	Three Months E	Nine Months Ended August 31, 2021 2020			
Homes delivered: West Coast Southwest Central Southeast Total	1,035 626 1,174 590 3,425	2020 626 628 958 333 2,545	2,925 1,875 3,417 1,576 9,793	2,005 1,783 2,881 1,127 7,796	
Net orders: West Coast Southwest Central Southeast Total	1,078	1,329	3,538	2,863	
	818	857	2,609	1,927	
	1,382	1,469	4,272	3,405	
	807	559	2,258	1,272	
	4,085	4,214	12,677	9,467	
Net order value: West Coast Southwest Central Southeast Total	\$ 785,430	\$ 761,742	\$ 2,502,397	\$ 1,685,094	
	350,806	285,917	1,059,425	642,601	
	575,737	438,697	1,592,424	1,024,623	
	297,219	157,404	760,851	362,540	
	\$ 2,009,192	\$ 1,643,760	\$ 5,915,097	\$ 3,714,858	
Racklog data:	August 3	31, 2021 Value	August 31 Homes	, 2020 Value	
Backlog data: West Coast Southwest Central Southeast Total	2,637	\$ 1,851,237	1,901	\$ 1,088,096	
	2,255	902,451	1,382	458,681	
	3,892	1,440,443	2,512	750,831	
	1,910	648,336	954	270,056	
	10,694	\$ 4,842,467	6,749	\$ 2,567,664	

## KB HOME RECONCILIATION OF NON-GAAP FINANCIAL MEASURES

(In Thousands, Except Percentages - Unaudited)

This press release contains, and Company management's discussion of the results presented in this press release may include, information about the Company's adjusted housing gross profit margin, which is not calculated in accordance with generally accepted accounting principles ("GAAP"). The Company believes this non-GAAP financial measure is relevant and useful to investors in understanding its operations, and may be helpful in comparing the Company with other companies in the homebuilding industry to the extent they provide similar information. However, because it is not calculated in accordance with GAAP, this non-GAAP financial measure may not be completely comparable to other companies in the homebuilding industry and, thus, should not be considered in isolation or as an alternative to operating performance and/or financial measures prescribed by GAAP. Rather, this non-GAAP financial measure should be used to supplement the most directly comparable GAAP financial measure in order to provide a greater understanding of the factors and trends affecting the Company's operations.

### <u>Adjusted Housing Gross Profit Margin</u>

The following table reconciles the Company's housing gross profit margin calculated in accordance with GAAP to the non-GAAP financial measure of the Company's adjusted housing gross profit margin:

Three Months Ended August 31,				Nine Months Ended August 31,					
	2021	2020			2021	2020			
\$	1,461,648 (1,147,448)	\$	979,113 (784,427)	\$	4,035,033 (3,176,643)	\$	2,960,901 (2,414,059)		
	314,200 6,701		194,686 6,888		858,390 11,222		546,842 16,939		
	320,901 37,544		201,574 30,186		869,612 109,640		563,781 93,507		
\$	358,445	\$	231,760	\$	979,252	\$	657,288		
	21.5%		19.9%		21.3%		18.5%		
	22.0%		20.6%		21.6%		19.0%		
	24.5%		23.7%		24.3%		22.2%		

- (a) Represents inventory impairment and land option contract abandonment charges associated with housing operations.
- (b) Represents the amortization of previously capitalized interest associated with housing operations.

Adjusted housing gross profit margin is a non-GAAP financial measure, which the Company calculates by dividing housing revenues less housing construction and land costs excluding (1) housing inventory impairment and land option contract abandonment charges (as applicable) recorded during a given period and (2) amortization of

previously capitalized interest associated with housing operations, by housing revenues. The most directly comparable GAAP financial measure is housing gross profit margin. The Company believes adjusted housing gross profit margin is a relevant and useful financial measure to investors in evaluating the Company's performance as it measures the gross profits the Company generated specifically on the homes delivered during a given period. This non-GAAP financial measure isolates the impact that housing inventory impairment and land option contract abandonment charges, and the amortization of previously capitalized interest associated with housing operations, have on housing gross profit margins, and allows investors to make comparisons with the Company's competitors that adjust housing gross profit margins in a similar manner. The Company also believes investors will find adjusted housing gross profit margin relevant and useful because it represents a profitability measure that may be compared to a prior period without regard to variability of housing inventory impairment and land option contract abandonment charges, and amortization of previously capitalized interest associated with housing operations. This financial measure assists management in making strategic decisions regarding community location and product mix, product pricing and construction pace.

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Source: KB Home